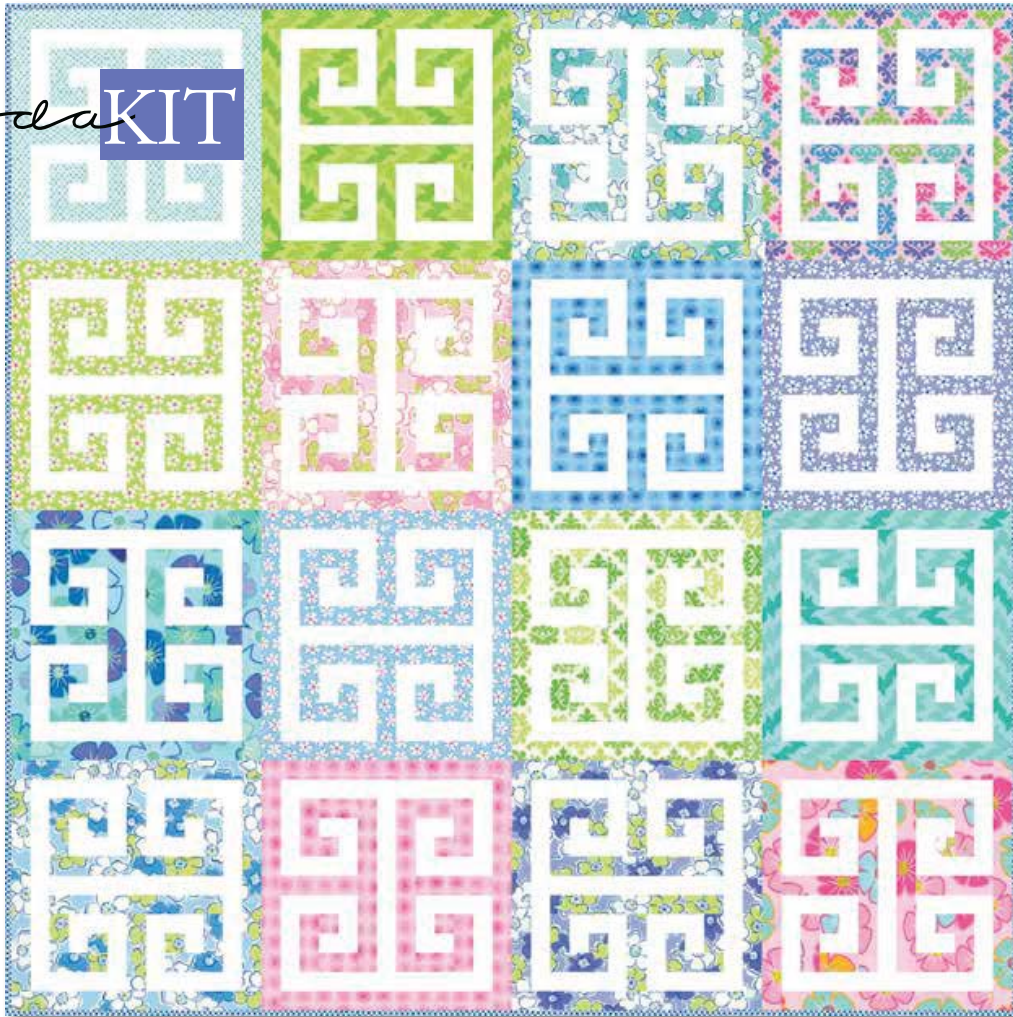


Giggles

Me & My Sister Designs

moda **KIT**



■ MMS 13039
MMS 13039G
Pin Curls
Size: 65" x 65"

KIT22200

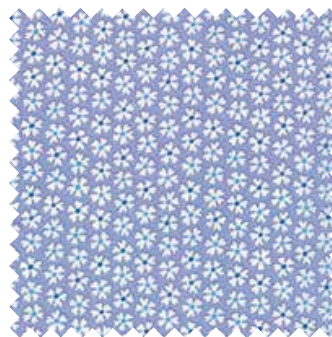
gig·gle [gig-uhl] "Our retro style prints in bright colors will give you the Giggles!"



No. 22201 15*
Firecracker Turquoise



No. 22203 12
Snickering Purple

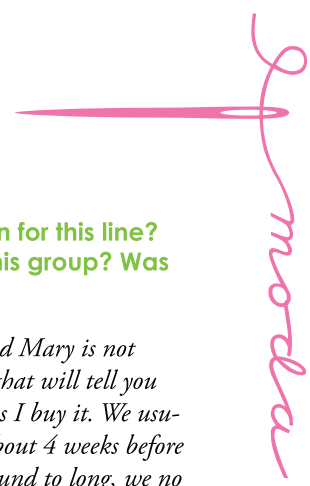


No. 22204 12
Snickering Purple



No. 22201 12*
Snickering Purple

Designer Q & A



1. How did you and Moda get hooked up?

We fell in love with Moda when we owned our quilt shop! After selling our quilt shop, we remained friends with our Moda salesperson, Ron Wiggins. Whenever he would come into town, he would call and the families would all meet somewhere for dinner. After about 3 years of doing nothing quilty, we finally asked him who we should contact to design a line of fabric. We submitted a proposal and a few days later I arrived home to a blinking light on my answering machine. Moda wanted to give us a try! I was so excited that I hit delete instead of save message and Mary never got to hear it!

How long have you been designing fabric?

Our first group was called Petal Pushers and shipped to the stores in September of 2005. So I guess that's 8 loving years! And a total of 23 groups.

2. Do you work out of your home or do you have a separate design studio? Does your home office make you happy and do you spend a lot of time in "your" room?

Mary and I both work in our homes and we both LOVE our sewing rooms! Since we are both empty nesters we sometimes have the luxury of spreading out into several "rooms". Whenever we need to be found, we are probably in our "rooms". I know that's the first place our husbands look for us if the cars are still in the garage.

3. What keeps you current with trends in color, design and projects? Example do you blog hop, read trade magazines, shop...

We don't really look at trends. The bright clear colors we use are pretty timeless and work well with our whimsical designs. Mary is the original "bright" lover. I had to be coerced from the dark side. But now I am on the "bright" side too!



Photos by Allison Jones

4. Where did you find inspiration for this line? How long ago did you design this group? Was it hard to keep it a secret?

I am the world's worst secret keeper and Mary is not much better. I am one of those people that will tell you what I got you for Christmas as soon as I buy it. We usually start working on a fabric group about 4 weeks before the deadline. We find that if it sits around to long, we no longer are excited about it. Our groups usually start with a flower doodle.

5. When you design a new line do you have projects in mind, and are you amazed at what quilters do with your fabric. What has been the weirdest thing you have seen made with your fabric?



The projects always come after the fabric and are always deadline motivated ... LOL! We are always amazed at what quilters do with our fabrics! It still sends a chill down my spine and we get all mushy inside whenever we see something made with our stuff. We pinch ourselves everyday at our good fortune!

The weirdest thing ever made with our fabrics ... a failed tote bag that looked more like a toilet seat cover.

6. How do you translate an idea into a fabric line? What steps do you take?

It all starts with a doodle and evolves from there. It's funny that the original doodle usually morphs into something that doesn't even look like the original idea.

7. Deadlines – do you fear them or do they motivate you to create?

No fear! Mary and I are both list persons and I actually love to have the structure. It becomes a game with me to get them done before they are due.

"We are always amazed at what quilters do with our fabrics! "

8. What gets your heart racing?

The beginning of the design process or holding the fabric for the first time or ??

Oh seeing that first box of cloth arrive on my doorstep. I especially get excited when I hold fat quarter bundles. It's really my thing! I get a big piece of everything. Kind of like getting to pick everything from the dessert tray!

9. Do you sew and how much do you get to?

We sew in bursts. We can go for weeks without sewing. Paperwork and emails can fill our days and keep us from our sewing machines. But when fabric starts arriving and new samples need to be made we can be sewing till all hours of the night for days on end.

10. How would you describe yourself in one sentence?

Barb, The typical older sister who makes the dinner reservations and plans the holidays.

Mary, I am the middle sister of 5, need I explain more?

11. What is your favorite music – movie – TV show – food ?

Barb, not really into music - I love musicals so that makes no sense - reality TV, all of it! - and Mexican food!

Mary, my favorite music, Carol King, Carley Simon, easy listening – favorite TV show, The Big Bang Theory – favorite food, Mexican and Italian.

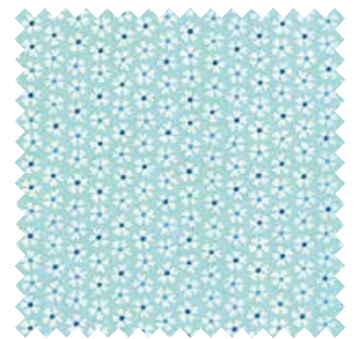
12. My Idea of a great vacation trip is....

Barb, Paris!

Mary, anywhere with room service.



FYI: meandmysisterdesigns.com



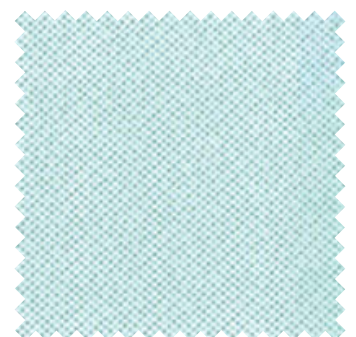
**No 22204 15
Firecracker Turquoise**



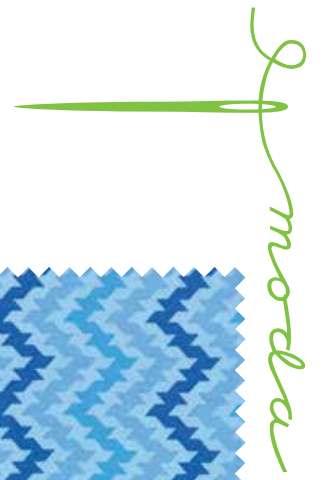
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Firecracker Turquoise**



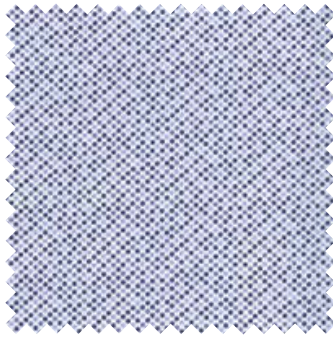
**No 22203 15*
Firecracker Turquoise**



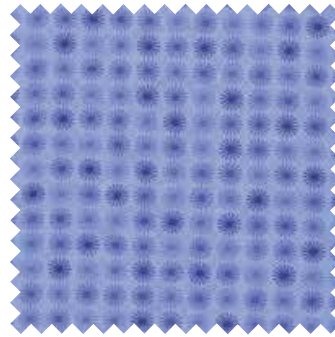
**No 22206 15*
Firecracker Turquoise**



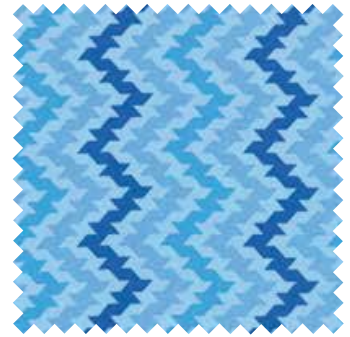
№ 22202 12*
Snickering Purple



№ 22206 12
Snickering Purple



№ 22207 12*
Snickering Purple



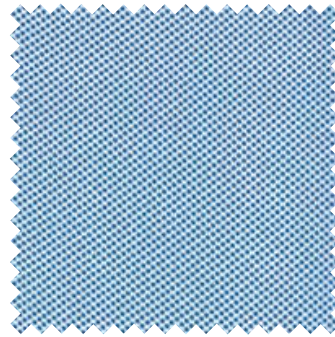
№ 22203 14*
Explosion Blue



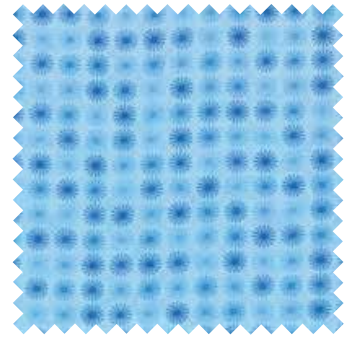
№ 22205 15
Firecracker Turquoise



№ 22205 14*
Explosion Blue



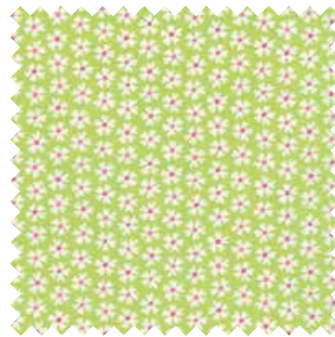
№ 22206 14
Explosion blue



№ 22207 14
Explosion Blue



№ 22202 14*
Explosion Blue



№ 22204 13*
Grenade Green



№ 22205 13
Grenade Green



№ 22203 13*
Grenade Green



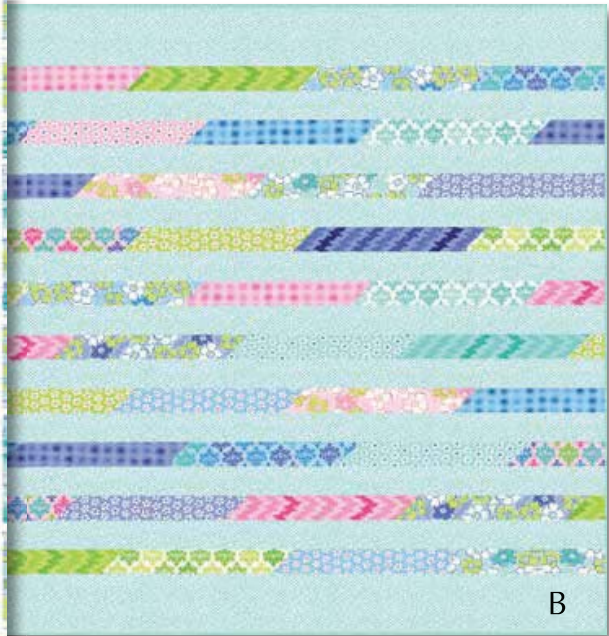
№ 22206 13
Grenade Green

Giggles

2 - 4 - 1



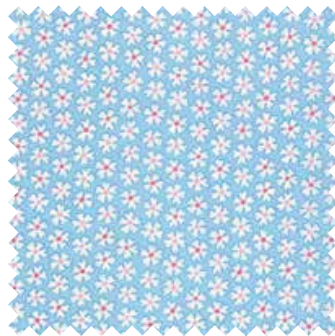
A



B

A MMS 13040
MMS 13040G
On the 45 - Version A
Size: 51"x68"

B MMS 13040
MMS 13040G
On the 45 - Version B
Size: 64"x64"



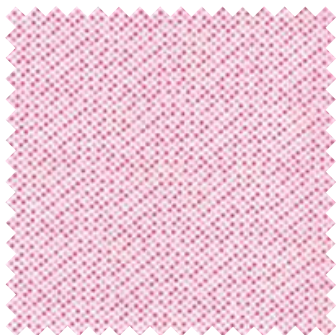
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Explosion Blue



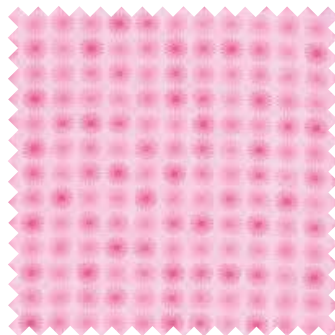
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Giggie Pink



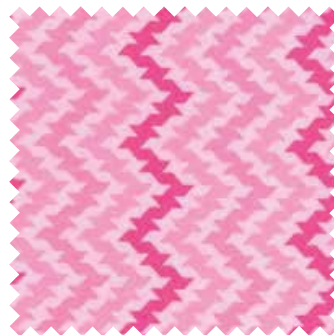
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Giggie Pink



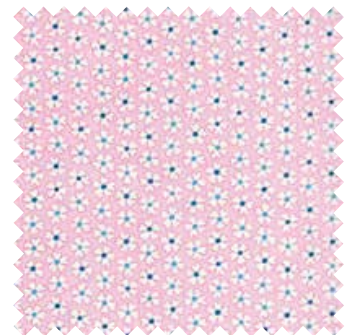
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Giggie Pink



No. 22207 11*
Giggie Pink



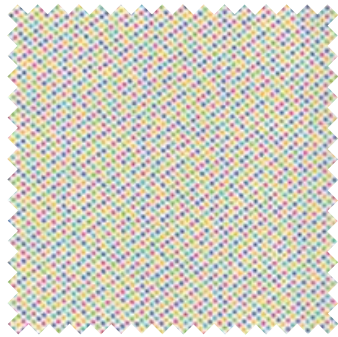
No. 22203 11
Giggie Pink



No. 22204 11
Giggie Pink



No 22205 11
Giggie Pink



No 22206 18*
Multi



No 22201 16
Bang Yellow



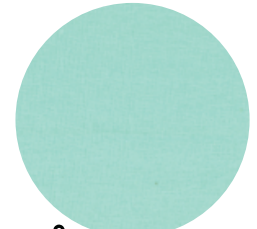
No 22202 16*
Bang Yellow



No 22205 16*
Bang Yellow



No 22206 16*
Bang Yellow



9900 34 / Aqua

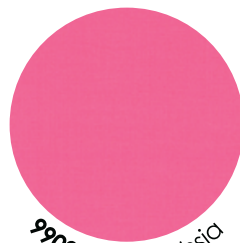


9900 115 / Bright Sky

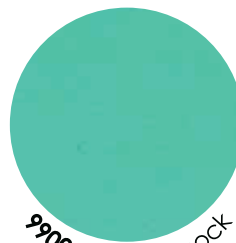


MMS 13041
MMS 13041G
Carlyle Tote
Size: 14" x 20" x 5"

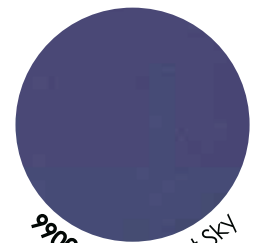
Bella™ Solids



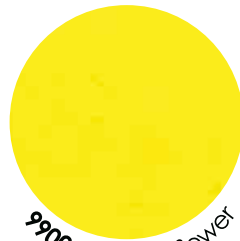
9900 190 / Fuchsia



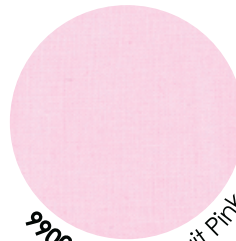
9900 216 / Peacock



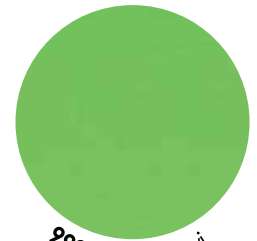
9900 117 / Night Sky



9900 221 / Sunflower



9900 248 / Parfait Pink



9900 189 / Kiwi

22200

Asst.
15

Asst.
10

Low Cal
20

AB

JR

LC

MC

PP

KIT

• 100% Premium Cotton • 34 Prints
JR's, LC's, MC's & PP's include two each of 22203 and 22207-11

Delivery: September, 2013